

# Pam Iorio: Proven Leader, Speaker & Author

Pam Iorio, former two-term Mayor of Tampa, Florida has blazed trails, managed crisis, united adversaries, and successfully led the 54th largest city in the United States. She left office with a remarkable 87 percent approval rating.

Now Pam offers her many talents helping organizations build strong and effective leaders. As a keynote speaker, workshop and meeting facilitator, Iorio's fresh, straightforward approach to leadership not only inspires and motivates, but provides immediate actionable methods and ideas that will help professionals at all levels lead with integrity and achieve optimal results. She is the author of a leadership book, *Straightforward, Ways to Live and Lead*, named by Florida Trend Magazine as "the best business book of 2011."

In addition to her leadership speaking, Pam is the Leader-in-Residence at the John H. Sykes College of Business at the University of Tampa where she guest lectures on leadership.

Iorio has held top executive leadership positions where she transformed bureaucracy, advanced unpopular change, and successfully navigated through tough financial times. As mayor, the crime rate in Tampa declined 61.5 percent and financial reserves tripled even during a recession.

First elected to public office at age 26, Iorio was the youngest person ever to win a seat on the Board of County Commissioners for Hillsborough County, Florida. At age 27 she was selected as Chairman of the Board. In 1992 she was elected for the first of three terms as the county's Supervisor of Elections. In 1999 she served as the president of the State Association of Supervisors of Elections, where she served as spokesperson for the organization during the highly – publicized 2000 presidential election in Florida. In 2003 Iorio was elected as mayor of the City of Tampa and re-elected in 2007 with a margin of 79 percent.

Throughout Iorio's career she has served as a director and chairperson on numerous government, economic development, transportation, education, and community sector boards.

Iorio graduated from The American University in Washington, D.C. with a BS degree in Political Science. She holds a Master's degree in History from the University of South Florida. She has published articles on civil rights and political history.

She has been regularly sourced on national media stories concerning government, leadership and economic issues in *The New York Times*, *The Wall Street Journal*, and *USA Today*, as well as on national broadcast venues including CNN, FOX News, MSNBC's *Hardball with Chris Matthews*, and *The Today Show*.